



BECOME A SPONSOR
Ninth Annual AMS WeatherFest
Georgia World Congress Center, Atlanta, GA
17 January 2010 (One day only)

OPPORTUNITIES AND BENEFITS TO SPONSORSHIP

The American Meteorological Society's WeatherFest is an interactive four-hour science and weather fair free and open to the public designed to instill a love for math and science in children of all ages. Each year, WeatherFest features more than 65 exhibitors that promote the fascinating field of meteorology, oceanography and related sciences.

WeatherFest is geared towards families, teachers, and students of all ages encouraging them to explore the sciences and how they impact their lives. This event is sure to spark a young person's interest in this area so they may consider a career in these and other science and engineering fields.

WeatherFest provides a unique opportunity for your company, agency or institution to reach a more than 2000 weather enthusiasts and to support education and outreach for the atmospheric and related sciences. Your donation is important in helping the AMS continue this educational event.

WeatherFest Cirrus Sponsor — A contribution \$10,000 or more

Sponsorship funds are used to provide:

- General support for the planning of the event
- Support for teachers related travel and activities
- Support for the operational expenses of the event
- Promotional initiatives for the event

WeatherFest Cirrus Sponsor Benefits: Organizations sponsoring at this level will receive a booth; listing as a sponsor in all WeatherFest promotional materials including handouts, banners, signs and public recognition during announcements; recognition on the AMS WeatherFest Web page with a link to the organization's page; a listing in the AMS Annual Meeting program; and the opportunity to provide a marketing piece or brochure to be distributed to each attendee.

WeatherFest Cumulus Sponsor — A contribution of \$5,000

Sponsorship funds are used to provide:

- Support for the operational expenses of the event
- Support for teacher-related travel and activities
- Promotional and marketing support

WeatherFest Cumulus Sponsor Benefits: Organizations sponsoring at this level will receive a booth; listing as a sponsor in all WeatherFest promotional materials including handouts, banners, signs and public recognition during announcements; recognition on the AMS WeatherFest Web page with a link to the organization's page; and a listing in the AMS Annual Meeting program.

WeatherFest Stratus Sponsor — A contribution of \$2,500

Sponsorship funds are used to provide:

- Support for exhibitor services
- Support for teacher-related travel and activities
- Promotional and marketing support

WeatherFest Stratus Sponsor Benefits: Organizations sponsoring at this level will receive a booth; listing as a sponsor on WeatherFest promotional materials including handouts, banners, signs; recognition on the AMS WeatherFest Web page; and a listing in the AMS Annual Meeting program.

WeatherFest Contributor — A contribution of up to \$1000

WeatherFest Contributor sponsorship funds are used to support teachers and students attending the event. Sponsorship can support travel and related expenses for a teacher to travel to WeatherFest and conduct hands-on learning activities at the event. Sponsorship can also be used to assist students in traveling to the AMS Annual Meeting to take part in WeatherFest.

WeatherFest Contributor Sponsor Benefits: Organizations contributing at this level will be listed in WeatherFest promotional materials, on the AMS WeatherFest Web page, and in the AMS Annual Meeting program.

WeatherFest Prize Donations

Not able to provide sponsorship dollars? Consider contributing prizes for the **WeatherFest Raffle Drawings**. Prizes are awarded to attendees throughout the afternoon and generate significant enthusiasm and excitement among WeatherFest visitors. Your prize contribution would be recognized during the drawing.

Sponsorship Contract
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Company/Agency: _____ agrees to be a sponsor of:
(Check Appropriate Category)

- | | |
|--|----------|
| <input type="checkbox"/> WeatherFest Cirrus Sponsor | \$10,000 |
| <input type="checkbox"/> WeatherFest Cumulus Sponsor | \$5,000 |
| <input type="checkbox"/> WeatherFest Stratus Sponsor | \$2,500 |
| <input type="checkbox"/> WeatherFest Contributor | \$1,000 |
| <input type="checkbox"/> WeatherFest Donor | \$ _____ |
| <input type="checkbox"/> Provide prizes whose value is | \$ _____ |

Check Appropriate Payment

- Check enclosed
 Send Invoice
 Charge to Credit Card Number: _____ Exp. Date: _____

Authorized by (Print): _____ Title: _____
Signature: _____

Accepted by: _____ For the American Meteorological Society
Date: _____

Completed contract should be returned to:

Stephanie Armstrong
Director of Development
AMS
45 Beacon Street
Boston, MA 02108
Email: armstrong@ametsoc.org
Fax: 617-742-8718
Tel: 617-227-2426 ext. 235

A copy of this contract will be returned for your records.