AMERICAN METEOROLOGICAL SOCIETY MEDIA ADVISORY

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FOR IMMEDIATE RELEASE

April 16, 2008

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Commercial operators, governments, and academic researchers worldwide are engaging in cloud seeding and other weather modification projects to try to influence local conditions. But how effective are these programs?

Three of the nation's leading weather modification scientists will take part in a press briefing on April 22 in Westminster, Colorado, to discuss the state of the science. They will provide an update on efforts to build up wintertime snowpack in the western United States, weaken or deflect hurricanes, bring more rain to drought-stricken regions around the world, and influence the weather during the Beijing Olympics this summer. The experts also will talk about the inadvertent impacts of human activities on the weather.

Date: Tuesday, April 22, 2008

Time: 10 a.m. – 11 a.m., Mountain Daylight Time (noon-1 p.m., EDT)

Location: Standley Room II, Westin Westminster Hotel, 10600 Westminster Blvd,

Westminster, Colorado

Panelists:

- Roelof Bruintjes, NCAR scientist and lead researcher for NCAR's international weather modification programs
- Joe Golden, senior research scientist for NOAA's Earth System Research Laboratory and the Cooperative Institute for Research in Environmental Sciences and chair of the AMS Committee on Planned and Inadvertent Weather Modification
- Arlen Huggins, DRI scientist and director of the Nevada State Weather Modification Program

The briefing will be held in conjunction with an international symposium, also in Westminster, on planned and inadvertent weather modification. The April 21-25 symposium is sponsored by the American Meteorological Society (AMS) and the Weather Modification Association (WMA).

Note to Editors: Reporters who cannot attend the April 22 press briefing in person can call in to listen and ask questions.

Toll-free number: 877-358-8255; Conference ID: 1112855

The joint press briefing is presented by the National Center for Atmospheric Research (NCAR), the American Meteorological Society (AMS), the National Oceanic and Atmospheric Administration



(NOAA), and the Desert Research Institute (DRI).

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The AMS is the nation's leading professional organization for those involved in the atmospheric and related sciences.

On the Web:

17th AMS/WMA Symposium on Planned & Inadvertent Weather Modification www.ametsoc.org/MEET/fainst/200817wmodwma.html

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