

## **American Meteorological Society**



# 50th Conference on Broadcast Meteorology

21-23 June 2023

#### 50th Conference on Broadcast Meteorology

On behalf of the American Meteorological Society's Board of Broadcast Meteorology, we're excited to welcome you to the Phoenix, Arizona aka the "Valley of the Sun." With 3,872 hours of bright sunshine annually, Phoenix receives the most sunshine of any major city on Earth and what better place to hold a very special milestone for the 50th Conference on Broadcast Meteorology.

Phoenix is also well known its long, extremely hot summers and short, mild winters. Average high temperatures in summer are the hottest of any major city in the United States. On average, there are 111 days annually with a high of at least 100 °F (38 °C), especially from the end of May through late September. Still there's a lot to see and do here in this amazing city with great places to eat and to have fun.

This gathering of meteorologists, climatologists, educators, and communicators has an impressive selection of content. As always, the tradition of extracurricular events continues! Meet all our vendors at the Exhibit Opening Reception on Wednesday evening, where you can mingle during this catered event. Join other attendees at the Exhibit Hall Lunch Buffet on Thursday. This year's conference outing will be on Thursday at Arizona Wilderness Brewery. Buses depart for the outing at 6:00pm. Your ticket covers a drink, bites to dine on while you get to know your fellow meteorologists, and transportation to the event and back to the hotel.

Special thanks to our sponsors Climate Central and Climavision. We also want to thank Mike Augustyniak, CPROF Commissioner, members of the Board of Broadcast Meteorology, members of the Station Scientist Committee, Paul Gross and Mike Nelson for helping to organize some of this year's compelling presentations and panels. Thank you also to Kelly Savoie, Jenn Rosen, Jeiry Nin Gomera and Jessica Hanley for their tireless efforts from AMS Headquarters in organizing the conference and outing.

Finally, thank you for taking your time to attend this conference. Your participation here is part of an ongoing effort to continue delivering the forecast & life saving information to your viewers in both the broadcasting & digital world. If you have any questions or concerns, do not hesitate to let us know. Please follow conference updates on Twitter @AMSBroadcastCon.

Welcome to Phoenix! Sincerely,

Vanessa Alonso and Danielle Breezy Co-Chairs, 50th Conference on Broadcast Meteorology

## 50th Conference on Broadcast Meteorology

21-23 June 2023 Phoenix, AZ Arizona Grand Resort & Spa

#### **Organizers**

The 50th Conference on Broadcast Meteorology is organized by the Board on Broadcast Meteorology and is hosted by the American Meteorological Society.

#### Connect

Follow conference updates on Twitter @ametsoc, @AMSBroadcastCon. Also share your posts using the hashtag #AMS50BC.

Conference Badges and Registration

All those in attendance of the AMS conference must register and wear the name badge associated with their registration package. Please wear your badge in a viewable spot at all times during the conference. As a reminder, during registration you agreed to follow the AMS Professional and Respectful Conduct and the AMS Commitment to Care.

The AMS Registration Desk is located in Sonoran Sky 3, located on the Arizona Grand Resort and Spa property. The AMS Registration Desk will be open for registration on Tuesday 20 June from 11:00am-6:00pm, and Wednesday-Friday during the hours of the conference.

Attendees who have registered for a full week package may attend all conference sessions (in person or virtual), coffee breaks, and exhibit hall.

Attendees who have registered for a one day package may attend, for one calendar day, admission to all conference sessions (in person or virtual), coffee breaks, exhibit hall and/or receptions that take place on that day.

#### **EVENTS**

Advancements in Climate Change Attribution Science Short Course Tuesday 20 June from 12:30-4:30pm - Sonoran Sky 8

WeatherBand Webinar- International Meteorology: How TV Audiences get their Forecast Around the World

Wednesday, 21 June 12:30-1:15 p.m. - Sonoran Sky 5

TV weather is big business in the United States. Is that the case around the world? Join this conversation, brought to you by the AMS Weather Band from the 50th AMS Conference on Broadcast Meteorology in Phoenix, Arizona on June 21st, to hear from TV meteorologists in Ireland, Slovenia, and Spain. They'll explain how they deliver the weather forecast to their audience, share the needs and expectations of their viewers, and answer your questions.

Wednesday Reception and Exhibit Opening

Wednesday, 21 June 5:30-7:30 p.m. - Sonoran Sky 1,2,4

Conference Networking Lunch

Thursday, 22 June 12:00-1:30 p.m. - Exhibit Hall (Sonoran Sky 1,2,4)
This in-person lunch is included in the price of registration and will be held in the Exhibit Hall. No separate ticket needs to be purchased.

**Conference Outing** 

Thursday, 22 June, 6:00-9:30 p.m. - Arizona Wilderness Brewing A ticket is needed to attend the Thursday Outing which will take place at Arizona Wilderness Brewing. Tickets are \$55 per person. Ticket includes food, one drink ticket, and transportation to and from the event. Buses depart the hotel at 6:00pm.

#### **Exhibits**

An Opening Reception is being sponsored by the Exhibitors. It will be held on Wednesday evening, 21 June, 5:30-7:30 PM in the Exhibit Hall (Sonoran Sky 1,2,4).

#### **Exhibit Hours**

Wednesday, 21 June 5:30–7:30 PM (Opening Reception/Cash Bar) Thursday, 22 June 9:00 AM–5:30 PM Friday, 17 June 9:00 AM–12:00 PM

Suitcasing

Exhibitors at the AMS 50th Conference on Broadcast Meteorology have invested and committed their support to this industry. They have planned for several months or more to bring the Attendees the experience they seek and deserve. Suit-casing refers to those companies or persons who attend the Meeting and "work the aisles" from their suitcase (briefcase) and solicit business in the aisles, conference areas or hotels.

Suit-casing Policy: Only contracted Exhibitors are permitted to promote their products, services or company at the Meeting. All company promotion and product sampling must occur within the contracted booth space. This includes, but is not limited to handing out flyers, approaching Exhibitor booths to sell products, and leaving and/or distributing product information in public spaces and show floor aisles. Exhibitors found doing so will be sent back to their booth space and materials left will be confiscated and disposed of properly. Attendees will be asked to leave the show and forfeit their badge. Additional penalties may apply. Any "suit-casers" observed by either attendees and/or exhibitors should be reported to the Show Management immediately

Special Needs

It is our sincere desire to comply fully with both the letter and the spirit of the Americans with Disabilities Act of 1990 (ADA). Special housing needs should have been requested when making hotel reservations. Should you need assistance onsite, please see Jeiry Nin Gomera at the AMS Registration Desk.

Inclusivity at AMS

AMS is committed to creating an environment for meetings that "embraces diversity through the inclusion of individuals across age, gender, race, sex, nationality, ethnicity, physical ability, marital status, sexual orientation, body shape or size, gender identity and expression, socioeconomic status, and other facets of social diversity"

Professional and Respectful Conduct at AMS Meetings Need to report unprofessional or disrespectful conduct? Email conduct@ametsoc.org or call 617-226-3965.

AMS is committed to safe and inclusive meetings for all attendees. Harassment, intimidation, or discrimination of any kind will not be tolerated at any meeting or event associated with the meeting. All communication should be appropriate for a professional audience including people of many different backgrounds. Be inclusive and respectful. The recording or transmissions of any education sessions, presentations, demos, videos, or content in any format is strictly prohibited.

Participants should not copy or take screenshots of Q&A or any chat room activity that takes place in the virtual space. This statement is meant to cover all meeting-associated events, including those sponsored by organizations other than AMS but held in relation to AMS events. This includes the scientific program, short courses, and exhibitions, as well as receptions, town hall meetings, and other informal or formal gatherings associated with AMS. Similarly, participants shall adhere to this code of conduct in online spaces related to the meeting and meeting-associated events, including Facebook, Twitter, and other online venues. Those who violate the standards of professional and respectful conduct may be asked to leave the meeting immediately and without refund, may not be considered for service on AMS boards and committees, and may be subject to additional legal action. Harassment, intimidation, or discrimination includes offensive comments and actions related to age, gender and gender identity, sexual orientation, disability, physical appearance, body size, race, religion; sexual images in public spaces; deliberate intimidation, stalking, or following; harassing photography or recording; sustained disruption of talks or other events; inappropriate physical contact; and unwelcome sexual attention.

As a reminder, during registration you agreed to follow the AMS Professional and Respectful Conduct and the AMS Commitment to Care. This includes wearing a face mask at all times.

If you are the subject of unacceptable behavior or have witnessed any such behavior, please immediately either:

Notify an AMS Staff Member (wearing a blue ribbon at an in person meeting)

Email conduct@ametsoc.org or call 617-226-3965

Email AMS Executive Director, Stella Kafka, skafka@ametsoc.org
If you witness or experience behavior that constitutes an immediate and
serious threat, please call 911.

Photo Release: From time-to-time AMS uses photographs of conference events in its promotional materials. Unless this permission is revoked in writing to AMS, by virtue of their attendance all conference visitors agree to the use of their likeness in such materials.

Thank you and enjoy the conference!



	Wednesday, 21 June 2023	
	Sonoran Sky Ballroom Salon 5	
8:30 AM	Climate Change I 8:30: I.I:The Benefits of Using TV-Meteorologists as Climate Change Communicators Kristian Gislefoss 8:45: I.2: #ShowYourStripes Day Lauren M. Casey 9:00: I.3: The Climate Emergency - Science and Solutions Michael P. Nelson 9:15: I.4: Climate Communication: What Role Can Broadcast Meteorologists Take in Communicating About Climate Change and Reducing Risk from Severe Weather Impacts in Vulnerable Communities? Deidre M Peroff 9:30: I.5: Climate Perspectives: A Web-based Tool for Assessing the Unusualness of Recent and Forecasted Temperature and Precipitation Patterns Charles E. Konrad II 9:45: I.6: Managing Extreme Heat in Local Government: Phoenix's Office of Heat Response and Mitigation David M. Hondula	8:30 AM
10:00 AM	Coffee Break (Sonoran Sky Ballroom Salon 6)	10:00 AM
	Sonoran Sky Ballroom Salon 5	
10:45 AM	Keynote 10:45: 2.1: Natural Disaster: I Cover Them, I Am One Ginger R. Zee	10:45 AM
12:00 PM	Lunch Break	12:00 PM
	Sonoran Sky Ballroom Salon 5	
I:30 AM	I:30: 3.3: Water In The West: Reporting And Engaging Viewers On The Biggest Climate Issue In The Western US Jorge A. Torres I:45: 3.1: A High-Resolution Supplemental Radar Network in the State of Arizona and its Implication for Severe Weather Identification and Verification Micheal Simpson 2:00: 3.2: NOAA/NWS HeatRisk v2: An Impact-Based Approach to Communicating Heat Paul M Iniguez 2:15: 3.4: The Changing Nature of the North American Monsoon in the Southwest Christopher Castro 2:30: 3.5: Water Whys: A Student Let Program to Create Science Explainers for Broadcast Meteorologists Laura Condon 2:45: 3.6: How You Can Deliver the Heliophysics BIG Year to Your Viewers David F. Jones	I:30 AM
3:00 PM	Coffee Break (Sonoran Sky Ballroom Salon 6)	3:00 PM
3:45 PM	Sonoran Sky Ballroom Salon 5  Panel Discossion: Making the Most of What You Make 3:45:The Greatest Shift of Wealth in the History of the World! Michael P. Nelson Moderators: Michael P. Nelson & Danielle Armbrecht Panelists: Jeff Apps, Tracey Rogers, Laurie Jacoby, & Kent Sauls	3:45 PM
	Vendor Session	
5:15 PM	5:15: Hit All the Right Notes: How the AMS Weather Band Can Help You Connect with Your Audience Gideon Alegado 5:20: Complimentary Max Training for Up-and-Coming Meteorologists Gates Spilman 5:25: Future of Weather Radars is Solid Michal Najman 5:30: WeatherBell - What's New and What's Coming Thomas E Downs V 5:35: The Baron BriefingNew Tech, New Data, New Workflow Ken Brewer 5:40: Alerting That Gets Attention: NOAA Weather Radio Bruce Jones	5:15 PM
5:15 PM 5:45 PM	with Your Audience Gideon Alegado 5:20: Complimentary Max Training for Up-and-Coming Meteorologists Gates Spilman 5:25: Future of Weather Radars is Solid Michal Najman 5:30: WeatherBell - What's New and What's Coming Thomas E Downs V 5:35: The Baron BriefingNew Tech, New Data, New Workflow Ken Brewer	5:15 PM 5:45 PM

	Thursday, 22 June 2023	
8:30 AM	Sonoran Sky Ballroom Salon 5  Station Scientist 8:30: 4.1: Science on One Hand Alan Sealls 8:45: 4.2: Forecasting Our Future: Telling the Stories of Climate Change in Northern California Heather Waldman 9:00: 4.3: Eyewitness Science: Framing Climate Crisis Coverage in Local News Elisa Raffa 9:30: 4.4: Heatstroke Deaths of Children in Vehicles Jan Null 9:45: 4.5: Get Ready for the Solar Eclipses in 2023 and 2024 J. Kelly Beatty  Coffee Break (Sonoran Sky Ballroom Salon 1,2,4)  Sonoran Sky Ballroom Salon 5  Hurricane Coverage	8:30 AM
	10:45: <b>5.1:</b> Why the Hurricane Cone Overwhelms the Warning Messages and What To Do About It <b>Bryan Norcross</b> 11:00: <b>5.2</b> : Lessons Learned From Covering Hurricane Ian at a National Weather Network <b>Steven E. Glazier</b> 11:15: <b>5.3</b> : Flip the Forecast: What Do IAN's Graphics Suggest? <b>Howard Joe Witte</b> 11:30: <b>5.4</b> : Improving Media Support at the National Hurricane Center During Landfalling Tropical Cyclone <b>Maria Torres</b> 11:45: <b>5.5</b> : Recent Trends in Continental United States Tropical Cyclone Fatalities <b>Michael J. Brennan</b>	10:45 AM
12:00 PM	Exhibit Hall Lunch (Sonoran Sky Ballroom Salon 1,2,4)	12:00 PM
	Sonoran Sky Ballroom Salon 5	
1:30 PM	Severe Weather Coverage 1:30: 6.1:The December 10-11, 2021 Tornado Outbreak  Danielle Armbrecht 1:45: 6.2: Live Television Coverage of Two 2022 Derechos in Eastern South  Dakota Jay J.Trobec 2:00: 6.3:When Physical & Metaphorical Storms Collide Shel D Winkley 2:15: 6.4:Working at the Speed of Cloud During Severe Weather  Rodney Thompson 2:30: 6.5: Moving Tornado Warnings: How Threats-in-Motion May Evolve the  Way We Communicate Severe Weather Kodi L. Berry 2:45: 6.6: Seven Years of Testing Experimental NOAA Severe Weather  Products with Broadcast Meteorologists Holly Obermeier	1:30 PM
3:00 PM	Coffee Break (Sonoran Sky Ballroom Salon 1,2,4)	3:00 PM
3:45 PM	Broadcasting: The Good, The Bad and Beyond 3:45: 7.1: Private Meteorological Consulting: A Way to Make More Money, but Is It Right for You? Paul H. Gross 4:00: 7.2: Up To Par With Peyton Peyton Nicole Galyean 4:15: 7.3: Warmth, Snow, Tornadoes Episode New England to Midwest January 1967 Richard N. Berler 4:30: 7.4: Get off the TV – Live Coverage and Viewership During Tornado Warnings Nick P. Stewart 4:45: 7.5: How My Life and Career Changed in 45 Minutes Just Before Christmas Gary A Cannalte Jr. Jr. 5:00: 7.6: Gender Equity & Safety Within The Workplace & at Conferences Bree S. Smith	3:45 PM
5:45 PM	Sessions End for the Day	5:45 PM
6:00 PM	Conference Outing	6:00 PM
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	Friday, 23 June 2023			
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	Sonoran Sky Ballroom Salon 5			
8:30 AM	Transitioning to Post TV/Radio Broadcast Mediums: Digital & Social Media 8:30: 8.1:Tips and Tricks to Live Streaming Your Weathercast in a Throttled and Scaled Social Media Landscape Craig Setzer 8:45: 8.2: Broadcast Meteorology:The Next 50 Conferences Tim Heller 9:00: 8.3: Making the Most of What you Make, But Make 'The Right Stuff' Rodney Thompson 9:15: 8.4: The National Weather Desk: Harnessing the Power of 200 Meteorologists to Provide the How,Why and Cool Emily Gracey Miller 9:30: 8.5: Leaving the Forecast Sheet Behind: Improving Organization,	8:30 AM		
	Efficiency, and Team Communication in Today's TV Weather Center  Matt J. Meister  9:45: 8.6: The TV of Tomorrow: Weather Apps Aren't the Worry. They're the Answer. Matthew Cappucci			
10:00 AM	Coffee Break (Sonoran Sky Ballroom Salon 1,2,4)	10:00 AM		
	Sonoran Sky Ballroom Salon 5			
10:45 AM	New Communication Tools 10:45: 9.1: NWSChat 2.0 - A Transformation in NWS Communication with its Partners! Corey Pieper 11:00: 9.2: Improving the Efficacy of Warning Communication across the Weather, Water, and Climate Enterprise Bryan Busby 11:15: 9.3: An Absolutely Normal Risk Experiment: Broadcaster Use of Prototype Normalized SPC Outlook Products Sean Robert Ernst 11:30: 9.4: Implementation of Forecast Flood Inundation Mapping Services for the Nation David R. Vallee	10:45 AM		
12:00 PM	Lunch Break	12:00 PM		
	Sonoran Sky Ballroom Salon 5			
	New Communication Tools 2  1:30: 10.1: Bridging the Knowledge Gap: The Role Of The Broadcast Meteorologists			
1:30 PM	in Enabling Successful Citizen Science  Justin Edward Sharpe  1:45:10.2:1 Did Not Know Waves Were That Strong. All I Could Do Was  Yell For Someone to Come Save Him: Raising Everyone's Blue IQ - The Myth of Common Sense & Communicating About Coastal Safety Bruckner Chase 2:00: 10.3: Interesting and Educational Things We Can See in GOES Imagery Chris Schmidt  2:15: 10.4: Change Matters Jeffrey R. Huffman  2:30: 10.5: Making the Most of What you Make - The Role of Automation Rodney Thompson  2:45: 10.6: MMA: Wrestling with the Modes and Methods of Alerting Bruce T. Jones	I:30 PM		
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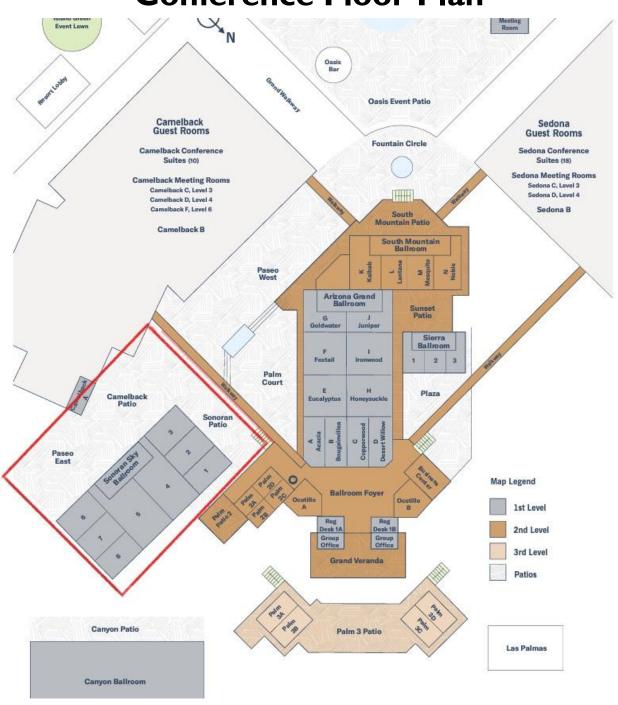
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В				Null, J.	4.4	Thu	9:30 AM
Beatty, J. K.	4.5	Thu	9:45 AM				
Berler, R. N.	7.3	Thu	4:15 PM	0			
Berry, K. L.	6.5	Thu	2:30 PM	Obermeier, H.	6.6	Thu	2:45 PM
Brennan, M. J.	5.5	Thu	11:45 AM				
Busby, B.	9.2	Fri	11:00 AM	P			
				Peroff, D. M.	1.4	Wed	9:15 AM
С				Pershing, A.	11i.4	Fri	4:15 PM
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Cappucci, M.	8.6	Fri	9:45 AM				
Casey, L. M.	1.2	Wed	8:45 AM	R			
Castro, C.	3.4	Wed	2:15 PM	Raffa, E.	4.3	Thu	9:00 AM
Chase, B.	10.2	Fri	1:45 PM				
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D				Schmidt, C.	10.3	Fri	2:00 PM
DeMatteo, T.		Wed	5:20 PM	Sealls, A.	4.1	Thu	8:30 AM
Downs, T. E.V		Wed	5:30 PM	Setzer, C.	8.1	Fri	8:30 AM
				Sharpe, J. E.	10.1	Fri	1:30 PM
E				Simpson, M.	3.1	Wed	1:45 PM
Ernst, S. R.	9.3	Fri	11:15 AM	Smith, B. S.	7.6	Thu	5:00 PM
				Smith, D. C.	11i.3	Fri	4:00 PM
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Gislefoss, K.	1.1	Wed	8:30 AM				
Glazier, S. E.	5.2	Thu	11:00 AM	T			
Gracey Miller, E.	8.4	Fri	9:15 AM	Thompson, R.	6.4	Thu	2:15 PM
Gross, P. H.	7.1	Thu	3:45 PM	Thompson, R.	8.3	Fri	9:00 AM
				Thompson, R.	10.5	Fri	2:30 PM
Н				Torres, J.A.	3.3	Wed	1:30 PM
Heller, T.	8.2	Fri	8:45 AM	Torres, M.	5.4	Thu	11:30 AM
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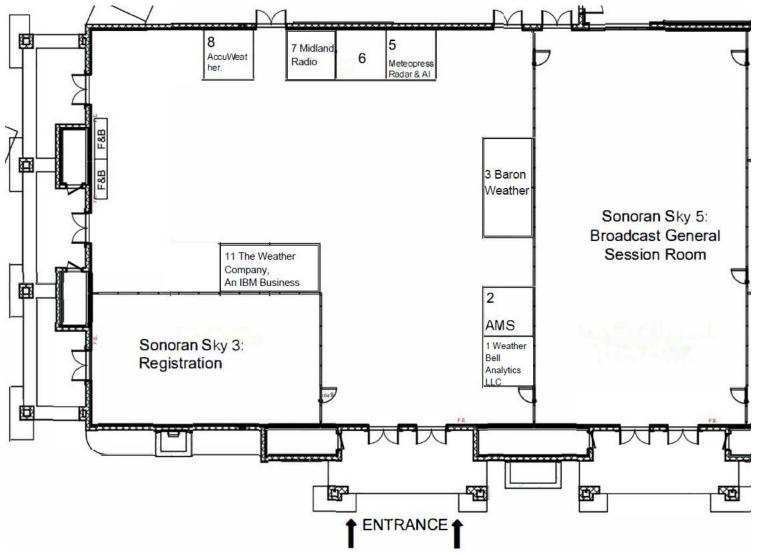
# Broadcast Meteorology (Formerly, Conferences on Weathercasting) Conference Series

DATE	LOCATION	CONFERENCE
3-4 March 1956	Hartford, CT	(First) National Conference & Workshop on
		Radio & Television Presentation of Weather
8–9 December 1967	Tampa, FL	Second Conference on Weather Casting
7–8 November 1969	Chicago, IL	Third Conference on Weather Casting
9–10 January 1972	New Orleans, LA	Fourth Conference on Weather Casting
9–10 June 1973	Harwichport, MA	Fifth Conference on Weather Casting
19-20 January 1975	Denver, CO	Sixth Conference on Weather Casting
26–27 June 1976	Toronto, ON, Canada	Seventh Conference on Weather Casting
29–30 January 1978	Savannah, GA	Eighth Conference on Weather Casting
16–17 June 1979	San Francisco, CA	Ninth Conference on Weather Casting
14–15 June 1980	Denver, CO	10th Conference on Weather Casting
26–28 June 1981	Boston, MA	11th Conference on Weather Casting
25–27 June 1982	Seattle, WA	12th Conference on Weather Casting
17–19 June 1983	Minneapolis, MN	13th Conference on Broadcast Meteorology
22–24 June 1984	Clearwater Beach, FL	14th Conference on Broadcast Meteorology
9–12 April 1985	Honolulu, HI	15th Conference on Broadcast Meteorology
3–6 April 1986	Atlanta, GA	16th Conference on Broadcast Meteorology
25–28 June 1987	Reno, NV	17th Conference on Broadcast Meteorology
17–19 June 1988	Chicago, IL	18th Conference on Broadcast Meteorology
I-4 June 1989	Bal Harbour, FL	19th Conference on Broadcast Meteorology
21–24 June 1990	Boulder, CO	20th Conference on Broadcast Meteorology
18-19 October 1991	Crystal City, VA	21st Conference on Broadcast Meteorology
11–13 June 1992	San Diego, CA	22nd Conference on Broadcast Meteorology
29 June-1 July 1993	Charleston, SC	23rd Conference on Broadcast Meteorology
15-20 January 1995	Dallas, TX	24th Conference on Broadcast Meteorology
20–22 June 1996	Boston, MA	25th Conference on Broadcast Meteorology
18–21 June 1997	Snowbird, UT	26th Conference on Broadcast Meteorology
17–20 June 1998	St. Louis, MO	27th Conference on Broadcast Meteorology
21–24 June 1999	Orlando, FL	28th Conference on Broadcast Meteorology
19–23 June 2000	San Francisco, CA	29th Conference on Broadcast Meteorology
25–30 June 200 I	Minneapolis, MN	30th Conference on Broadcast Meteorology
24–28 June 2002	Williamsburg, VA	31st Conference on Broadcast Meteorology
5–8 August 2003	Seattle, WA	32nd Conference on Broadcast Meteorology
13-18 August 2004	New Orleans, LA	33rd Conference on Broadcast Meteorology
I-5 August 2005	Washington, DC	34th Conference on Broadcast Meteorology
15-18 January 2007	San Antonio, TX	35th Conference on Broadcast Meteorology
25–29 June 2008	Denver, CO	36th Conference on Broadcast Meteorology
22-25 June 2009	Portland, OR	37th Conference on Broadcast Meteorology
23–27 June 2010	Miami, FL	38th Conference on Broadcast Meteorology
22–24 June 2011	Oklahoma City, OK	39th Conference on Broadcast Meteorology
22–25 August 2012	Boston, MA	40th Conference on Broadcast Meteorology
26–28 June 2013	Nashville, TN	41st Conference on Broadcast Meteorology
18–20 June 2014	Olympic Valley, CA	42nd Conference on Broadcast Meteorology

10-12 June 2015	Raleigh, NC	43rd Conference on Broadcast Meteorology
15-17 June 2016	Austin, TX	44 <sup>th</sup> Conference on Broadcast Meteorology
21–23 June 2017	Kansas City, MO	45 <sup>th</sup> Conference on Broadcast Meteorology
7-11 January 2018	Austin, Tx	46 <sup>th</sup> Conference on Broadcast Meteorology
12-14 June 2019	San Diego, CA	47 <sup>th</sup> Conference on Broadcast Meteorology
13-15 January 2020	Boston, MA	48 <sup>th</sup> Conference on Broadcast Meteorology
14-17 June 2022	Milwaukee, WI	49 <sup>th</sup> Conference on Broadcast Meteorology
21-23 JUNE 2023	Phoenix, AZ	50 <sup>th</sup> Conference on Broadcast Meteorology

### **Conference Floor Plan**





Please visit the Conference program site (QR Code) and click on the Exhibitor listing to see all the fantastic products and services these participating organizations have to offer to our community.



#### **Exhibit Hours**

Wed, 21 June 5:45–7:30 p.m. (Opening Reception/Cash Bar)
Thurs, 22 June 9:00 a.m.–5:30 p.m. (Conference Luncheon, 12:00 p.m.)
Fri, 23 June 9:00 a.m.–12:00 noon
All coffee breaks during the above times will be held in the Exhibit Hall.