

50th Conference on Broadcast Meteorology

Sponsorship Opportunities



The 50th Conference on Broadcast Meteorology, 21-23 June 2023 Phoenix, AZ will provide the opportunity for organizations to support, network, and be recognized at this important gathering to discuss issues facing broadcasters, media outlets, and the greater community that stands behind the information presented to the public at large. The weathercast industry is constantly evolving with advancements in technology and changes to how the public accesses this information. Be a part of the action! There are sponsorship opportunities for varying budget levels for organizations that seek to be recognized and support the conference.

General Conference Support \$1500

- Logo on the AMS 50th Conference on Broadcast Meteorology webpage
- Included on general sponsor recognition signage at conference
- Social media recognition before, during, and after the conference

<u>Coffee Break Sponsorship \$3000 (Select breaks reserved for exhibitors)*</u>

- Logo on the AMS 50th Conference on Broadcast Meteorology webpage
- Included on general sponsor recognition signage at conference
- Recognition at one sponsored coffee break
- Social media recognition before, during, and after the conference
- 50% registration fee discount for one person

*Sponsor two coffee breaks at \$5000 and upgrade the registration benefit to a full complimentary registration.

Slots on Wednesday PM, Thursday AM & PM, Friday AM reserved for exhibitors

Contact Adam Kelly, Corporate Relations Manager



50th Conference on Broadcast Meteorology

Premier Sponsorship Opportunities

Increase your recognition in Phoenix by sponsoring a top-level premier event! You can seize this opportunity with one of the below highly attended events at the conference.

Conference Luncheon-Thursday \$5000 (Reserved for exhibitors)

- Logo on the AMS 50th Conference on Broadcast Meteorology webpage
- Included on general sponsor recognition signage at conference
- Recognition on signage at sponsored luncheon
- Social media recognition before, during, and after the conference
- One complimentary registration for 50th Conference on Broadcast Meteorology

Exhibit Hall Opening Reception-Wednesday \$5000 (Reserved for exhibitors)

- Logo on the AMS 50th Conference on Broadcast Meteorology webpage
- Included on general sponsor recognition signage at conference
- Recognition on signage at reception
- Social media recognition before, during, and after the conference
- One complimentary registration for 50th Conference on Broadcast Meteorology





sponsor AMS Short
Courses coming soon!

Contact Adam Kelly, Corporate Relations Manager



50th Conference on Broadcast Meteorology

21-23 June 2023 Phoenix, AZ



Help provide the conference attendees a fun time with a field trip to the Arizona Wilderness Brewery DTPHX. Enjoy local brews and ambiance in downtown Phoenix with friends and colleagues. Sponsorship supports the bus transportation to the brewery.

- Logo on the AMS 50th Conference on Broadcast Meteorology website
- Included on general sponsor recognition signage at conference
- Sponsor recognition at bus pick up and drop off for the event
- Social media recognition before, during, and after the conference
- Two complimentary tickets to the Arizona Wilderness Brewery Social Outing







Organizations can support the content of the 50th Conference on Broadcast Meteorology directly by sponsoring a session or a panel discussion. The conference program will be released soon—watch this space for the upcoming list of exciting speakers, and sessions open for support.

Conference Session/Panel/Speaker Sponsorship \$3000

- Recognition on signage at sponsored event
- Social media recognition before, during, and after the conference
- 50% registration fee discount for one person
- Logo on the AMS 50th Conference on Broadcast Meteorology webpage
- Included on general sponsor recognition signage at conference

Information on options to sponsor AMS Short Courses coming soon!

Contact Adam Kelly, Corporate Relations Manager